

FOR IMMEDIATE RELEASE — Los Angeles, CA – July 24, 2017

Sailor Guardian Hip Hop Dance Group, Moon Tease Burlesque Performers, Magic Castle Magician, Tarot Reader, Top Level Cosplay Judges, to Appear at "International Sailor Moon Day LA: Legend of the Moon"

Legend of the Moon is the official event for Los Angeles's **International Sailor Moon Day 2017**, and is run by Organizer/Creative Director Carrie Sleutskaya. The team is excited to bring fans across SoCal an indoor cosplay club night honoring one of the most inspirational superwomen of our time, Sailor Moon! The theme is inspired by the rich lore surrounding the series, thus the event is officially called Legend of the Moon. Legend of the Moon is an official **International Sailor Moon Day** event and is sponsored by **Right Stuf Anime**, **Go Girl Energy Drinks**, **Kuma Crafts**, and **Make Light Studios**.

Watch the promo video for the event at www.youtube.com/watch?v=z6bUUeTwUcc (Direction and costuming by Carrie Sleutskaya, cinematography and post-production by Raiya Corsiglia)

CURRENT GUEST HIGHLIGHTS INCLUDE:

<u>Hip Hop Dance Crew:</u> Widely acclaimed crew "The Corps Dance Crew" features five performers cosplaying as the inner Sailor Guardians. They have performed at multiple huge anime and comic conventions, and will be performing two different themed acts, "Hip Hop Sailor Guardians" and "Ronin Scouts." Each act showcases different cosplays to accentuate their performance. Check them out at the corps dance crew.com

<u>Burlesque Performances:</u> From the annual packed "Moon Tease Burlesque" show, performers Lola Chan (as Sailor Chibi-Moon), Miss Onyx Von Duren (as Queen Nehelenia), and Gwen Ruby (as Luna), will reenact their exclusive once-a-year performances not seen anywhere else. Check them out at peepshowmenagerie.com

Music Spun by: XIAN VOX (Los Angeles DJ and promoter), brings an impressive résumé of sonic alchemy to the table. Among a myriad of previous residencies, the EDWARDIAN BALL and the LABYRINTH OF JARETH fantasy masquerade stand out. But mainly she is known as the owner of LADEAD (Los Angeles Darkside Events And Dance), a brand that spans a dozen different events, formats and aesthetics; including the internationally infamous rollerskating party, WUMPSKATE, and what began as the world's first steampunk club back in 2005, MALEDICTION SOCIETY. Most of her patrons are aware of her passion for music, and her ability to weave strange narratives at the decks. But what most don't know is that XIAN is also an avid fan of anime and manga, with a completion list that would put most otaku to shame. Check her out at: ladead.com, facebook.com/xianvox, Instagram.com/xianvox, and twitter.com/xianvox.

Cosplay Contest Judges:

 Carrie Sleutskaya is a Project Runway alumna and works in the industry as a fashion designer, SFX costume fabricator for film/tv, and graphic designer. She has been illustrating and sewing for her entire life thanks to the influence of Sailor Moon. She is contributing to the Contest Prize as well as items for the VIP swag bags!



- JoEllen Elam Conway is the fantasy designer behind "Firefly Path," a brand that has inspired over 300,000 followers with her fairy, mermaid, and otherwise fantastical costumes and gowns. She was recently featured on the cover of Faerie Magazine. She is contributing something special to the Contest Prize!
- Kristen "Space Invader" Carr is a well-recognized cosplayer, costumer and fabricator for film/tv and will be lending her sharp eye to the contest. She is contributing something special to the Contest Prize!

VIP Room Exclusive entertainment:

- Nexxus is a magician from the Magic Castle, who will be dressed in theme as the character "Tuxedo Mask," utilizing the character's trademark item (roses) in his acts amongst the many other magical acts he has planned. Additionally, he'll be giving exclusive invitations to the Magic Castle for VIP members only.
- Leelahel is our "Moon Mystic" and will be offering complimentary 10-minute readings to members. She will take a look into the secret messages that the universe provides through the timeless wisdom of her tarot cards and offer consultation to explore options for life, self-empowerment, and self-love. She is offering an additional list of services available for that night.

<u>Photo Areas:</u> Make Light Studios is a brand new photography studio based in Irvine, and caters to a rapidly growing following of cosplayers and photographers who don't have a lot of options for decadent sets to shoot in. They will be assisting with staging for various photo areas!

<u>Themed Cocktails:</u> Go Girl Energy is an official sponsor and the exclusive energy drink for the night. We will have special themed cocktails utilizing their colorful drinks!

Moonlight Market features:

- Vendors selling magical goods and wares: Black Magic Cakery, Celestial Circus, Malabows, The Lantern Girl, Pretty Oddd, Yuki Yoshida.
- Mini art gallery displaying Sailor Moon art by multiple artists.

About ISMDLA: Legend of the Moon: Organized by Carrie Sleutskaya, this is her first year running a *Sailor Moon* specific event in the SoCal area and the first of this scale for Los Angeles. The convention team is unpaid – this event is run by fans for fans.

About Right Stuf Anime: Right Stuf, Inc. is an independent video publisher that specializes in packaging and distributing pre-recorded programming to English-language audiences – from anime to foreign live-action content. They also resell and distribute anime-related and Asian liveaction merchandise on behalf of other North American suppliers. Right Stuf Anime is sponsoring prizes for the cosplay contest as well as a raffle. More information about Right Stuf Anime is available at rightstufanime.com



About Go Girl Energy: Go Girl Energy Drink's mission is to raise awareness and funds for breast cancer and ovarian cancer research and prevention, while supplying networking opportunities for those in need, to learn more about these harmful cancers and get help through their partners. They support women and proudly display the pink ribbon in an effort to help. Since its release date in 2005, Go Girl Energy has grown to nine western states and five flavors with no end in sight. Visit them at gogirlenergy.com

About Kuma Crafts: Founded in 2010 in Toronto by indie artist Mandi, they specialize in jewelry, apparel and plushies inspired by Japanese pop culture. All jewelry is designed, laser cut, or 3D printed and hand assembled by Mandi and her partner Stan before shipping it all over the world. They pay great attention to detail and are constantly learning new techniques and technologies in order to bring you the cutest and most unique fashion jewelry. Kuma Crafts is sponsoring prizes for the cosplay contest as well as a raffle. Visit them at kumacrafts.com

About Make Light Studios: Make Light Studios offers beautiful three dimensional studio environments for photography and video. Visit them at makelightstudios.com

About International Sailor Moon Day: Founded by *Sailor Moon* fans in 2014 to celebrate the longevity and worldwide impact of Naoko Takeuchi's classic magical girl series. More information is available at sailormooncelebration.com/ismd

ISMDLA: Legend of the Moon Admission:

- \$10 pre-sale and \$15 at the door for General Admission. Must be 18+.
- \$40 pre-sale for VIP may or may not be available at the door, prices will be higher. Must be 21+.
- Hours: 9pm 2am on Friday, August 4th, 2017.

Programming Highlights:

Sailor guardian hip hop dance group, Moon Tease burlesque performers, Magic Castle magician, tarot reader, cosplay contest, raffles, top level cosplay judges, VIP experience, themed cocktails, vendors, artists, photo areas, music and dance.

For additional information, please visit legendofthemoon.wordpress.com and ticketfly.com/purchase/event/1497745

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