

# TORONTO *Sailor Moon* CELEBRATION

## FOR IMMEDIATE RELEASE

### Sailor Moon Voice Actors, Musical Group SeraSymphony, Singer Jennifer Cihj, and Masters Level Cosplayers to Appear at Toronto Sailor Moon Celebration

Toronto, Ontario – April 5, 2017 – voice actors Ron Rubin, Jill Frappier, and Loretta Jafelice to have a reunion for the first time at a convention, for their roles as the talking celestial cats in Sailor Moon. Other highlights of the guest list include musical group SeraSymphony and singer Jennifer Cihj; cosplayers Ammie Cosplay, Jelly Cosplay, Lee Scion, Yume, Kitsurie, Grey Cosplay, and Phil Mizuno; and comedy performance group Fan Fiction the Show. The third annual **Toronto Sailor Moon Celebration** will occur on Saturday, June 24th, 2017 at the Ontario Science Centre in Toronto, Ontario, Canada. This event is an official **International Sailor Moon Day** event and is sponsored by **Moon Chase, Tessellate Videos, Right Stuf Anime, Arda Wigs, Chop Shop Goods, and Girl Guides of Canada.**

Ron Rubin is well known as the original voice of Artemis for the entire run of the DiC and Cloverway dubs of Sailor Moon. He is one of the busiest animation actors around and his voice can be heard in countless anime shows and cartoon series.

Jill Frappier was the original voice of Luna for the entire run of the DiC and Cloverway dubs of Sailor Moon. She is an actor, storyteller, drama teacher “extraordinaire,” and has performed in well over 100 plays at major theatres in Toronto and across Canada, including the Shaw and Stratford Festivals. She also makes pottery, under the brand Jill’s Objets.

Loretta Jafelice is best known for her roles of Eugeal of the Witches 5 and Diana, the celestial kitten from the future. She also voiced some monsters of the day.

SeraSymphony: Sailor Moon Symphony is the fan-created live music tribute to the Japanese series Pretty Guardian Sailor Moon. Conducted by Bobbie Lee Crow III, the orchestral concert features background music and image songs from the many adaptations of Naoko Takeuchi’s magical girl series.

Jennifer Cihj has been performing since she was a young girl growing up in California. At the age of 12, she began her professional career when she was cast in the role of Pepper in the 1978 Broadway National Tour of Annie. As a young adult, Jennifer lived and worked in Japan for two years performing at Tokyo Disney. Ironically, after moving back to Los Angeles, she was cast as the singing voice of Sailor Moon. She went on to star in the Nickelodeon television show Roundhouse and has lent her voice to many national jingles, including the now famed Hot Pockets commercials. Just over a decade ago, Jennifer said goodbye to Hollywood and moved to Nashville where her singing career continued to thrive. Now, she attends comic cons all over the US, Canada, and Europe and is excited to appear in Toronto.

SeraSymphony and Jennifer Cihj will be performing a special ticket concert in association with the Toronto Sailor Moon Celebration, with tickets available first to Toronto Sailor Moon Celebration attendees and limited tickets available to the public starting on April 24th, 2017. This special performance, coming to Toronto for the first time, will be approximately 90 minutes including an intermission, and will take place in the Imperial Oil Auditorium, which can accommodate over 400 spectators.

Ammie Cosplay started sewing well over a decade ago and has been actively making *Sailor Moon* costumes for 10 years. As a masters level cosplayer she strives to teach other cosplayers, both novice and masters, tricks of the trade and believes through her own trial and error in the art of costume making, she would like to share the wealth of knowledge she has obtained in the hobby. She has been featured in magazines and books around the world regarding her costumes.

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Jelly Cosplay is a master level cosplayer who found her passion of cosplay in 2001. She has crafted over 70 cosplays, including Sailor Mercury, Queen Beryl, and NoFlutter's version of Sailor Venus. She brandishes several awards under her belt.

Lee Scion is a master level cosplayer with over a decade of experience in the hobby. Working as a professional seamstress, Lee attended post secondary school for Stage Acting, Fashion and Design, as well as a graduate program for Historical Costuming.

Yume has been cosplaying since 2005 and Kitsurie since 2008. They started doing duo cosplays in 2012. Yume loves the sewing aspect of cosplay making, while Kitsurie enjoys prop making. Both are Sailor Moon fans and have made two different sailor fukus each. Yume has also made a Serenity dress.

Grey Cosplay is a Toronto based cosplayer who has been enjoying the art and the challenge of bringing his favourite characters to life for 4 years. From anime and manga to video games and comics, Grey has dabbled in it all.

Phil Mizuno is an up and coming Canadian-native cosplayer who followed his heart and is pursuing his passion to empower others through positivity and creativity. Phil has been cosplaying for just over 2 years, and currently lives and creates his cosplays in Toronto, Ontario.

Fan Fiction The Show is a group of comedic actors who will be performing a Sailor Moon themed fan fiction comedy show. The one hour performance will be rated PG.

**About the Toronto Sailor Moon Celebration:** this event is organized by Emily Gonsalves, known for her role as assistant editor of and regular writer for Moon Chase. This is the third year running for the first *Sailor Moon* specific convention in the Toronto area. The organizer, supporting staff, and volunteers are unpaid – this event is run by fans for fans.

**About Moon Chase:** a *Sailor Moon* focused website ([moon-chase.com](http://moon-chase.com)) and network of social media profiles, run as a non-profit initiative. The site was founded to share information about *Sailor Moon* sightings and news from around the world, with the primary audience being English speaking North America. The network currently focuses on sharing fan creations as well as general news, merchandise information, and more – all with a *Sailor Moon* related focus.

**About Tessellate Videos:** Tessellate Videos specializes in capturing your most memorable moments. From photo to video, they help tell your story for years to come. Tessellate Videos will be taking official video footage and photography at the event. Their official website is available at [tessellatevideos.com](http://tessellatevideos.com).

**About Right Stuf Anime:** Right Stuf, Inc. is an independent video publisher that specializes in packaging and distributing pre-recorded programming to English-language audiences – from Japanese animation (anime) to foreign live-action content. In addition to selling its own publishing division's products, Right Stuf, Inc. also resells and distributes anime-related and Asian live-action merchandise – including DVDs, Blu-ray discs, books, apparel, artwork, audio CDs and more – on behalf of other North American suppliers. Right Stuf Anime will be providing prizes at the event. More information about Right Stuf Anime is available at [rightstufanime.com](http://rightstufanime.com).

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**About Arda Wigs Canada:** the Canadian branch of Chicago-based Arda Wigs, established in 2009. Arda Wigs Canada has been proudly serving Canada since 2015, based in Kitchener, Ontario. They are dedicated to bringing Canadian cosplayers and wig enthusiasts wig styles wearable on any head type, as well as being realistic and easy to style. They are also known for their customer service, fast shipping, great prices and mobility – they are starting to travel all over Canada to bring their wigs to a convention near you. More information is available at [ardawigscanada.ca](http://ardawigscanada.ca)

**About Chop Shop Goods:** They started out of a 600 square foot condo back in 2012 providing custom orders for local friends and family when they had the idea of making shirts for themselves. The team decided to take their love of pop culture and all things nerdy and bring their designs and custom print shop on the road! They started to showcase themselves at Comic Cons and anime shows and currently handle approximately 25 weekend shows per year. They continue to strive to provide great designs and a wonderful experience when at events allowing customers to be creative by choosing their design and shirt colors as garments are printed for them during the events. More information is available at [chopshopgoods.com/](http://chopshopgoods.com/)

**About Girl Guides of Canada:** the organization of choice for girls and women that aims to make a positive difference in the life of every girl and woman who experiences Guiding so they can contribute responsibly to their communities. Girl Guides of Canada-Guides du Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world. More information about them is available at [girlguides.ca](http://girlguides.ca)

**About International Sailor Moon Day:** founded by *Sailor Moon* fans in 2014 to celebrate the longevity and worldwide impact of Naoko Takeuchi's classic magical girl series.

## **Toronto Sailor Moon Celebration**

**Admission:** \$25 pre-registration, \$30 at the door. Children 6-11 are \$5 off. Children 5 and under are free.

**Hours:** 11am to 9pm on Saturday, June 24th, 2017

**Programming Highlights:** question and answer session with the guests, cosplay panels, masquerade cosplay contest hosted by Bear Sailor Moon, video game area hosted by Toronto Gaymers, special ticket concert performed by SeraSymphony and Jennifer Cihl, comedy performance by Fan Fiction the Show, charity photo booth run by Cosplay for a Cure, fan-run discussion panels, crafting, and other activities.

For additional information, including how to buy tickets, please visit [sailormooncelebration.com](http://sailormooncelebration.com)

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