

# TORONTO *Sailor Moon* CELEBRATION

FOR IMMEDIATE RELEASE

## Musical Group SeraSymphony and Masters Level Cosplayers to Appear at Toronto Sailor Moon Celebration

Toronto, Ontario – February 3, 2017 – musical group SeraSymphony; cosplayers Ammie Cosplay, Jelly Cosplay, and Lee Scion to participate in the **Toronto Sailor Moon Celebration** on Saturday, June 24th, 2017 at the Ontario Science Centre in Toronto, Ontario, Canada. This event is an official **International Sailor Moon Day** event and is sponsored by **Moon Chase, Tessellate Videos, and Right Stuf Anime**.

SeraSymphony: Sailor Moon Symphony is the fan-created live music tribute to the Japanese series Pretty Guardian Sailor Moon. Conducted by Bobbie Lee Crow III, the orchestral concert features background music and image songs from the many adaptations of Naoko Takeuchi's magical girl series. Originally conceived as a video montage, the tribute debuted as a 5-movement work celebrating the 20th anniversary of the 1992 anime. The first live concert was premiered by iconiQ The Soundtrack Orchestra October 2014 in New York City to a sold-out crowd at the DiMenna Center for Classical Music. Subsequent performances included a Los Angeles premiere in 2015 and New York return engagement in 2016 both starring Jennifer Cihl, the original English singing voice of Sailor Moon.

SeraSymphony will be performing a special ticket concert in association with the Toronto Sailor Moon Celebration, with tickets available first to Toronto Sailor Moon Celebration attendees starting February 14th, 2017 and limited tickets later available to the public. This special performance, coming to Toronto for the first time, will be approximately 90 minutes including an intermission, and will take place in the Imperial Oil Auditorium, which can accommodate over 400 spectators.

Ammie Cosplay started sewing well over a decade ago and has been actively making *Sailor Moon* costumes for 10 years. As a masters level cosplayer she strives to teach other cosplayers, both novice and masters, tricks of the trade and believes through her own trial and error in the art of costume making, she would like to share the wealth of knowledge she has obtained in the hobby. She has been featured in magazines and books around the world regarding her costumes.

Jelly Cosplay is a master level cosplayer who found her passion of cosplay in 2001. She has crafted over 70 cosplays, including Sailor Mercury, Queen Beryl, and NoFlutter's version of Sailor Venus. She brandishes several awards under her belt.

Lee Scion is a master level cosplayer with over a decade of experience in the hobby. Working as a professional seamstress, Lee attended post secondary school for Stage Acting, Fashion and Design, as well as a graduate program for Historical Costuming.

Sponsors:



[sailormooncelebration.com](http://sailormooncelebration.com)

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**About the Toronto Sailor Moon Celebration:** this event is organized by Emily Gonsalves, known for her role as assistant editor of and regular writer for Moon Chase. This is the third year running for the first *Sailor Moon* specific convention in the Toronto area. The organizer, supporting staff, and volunteers are unpaid – this event is run by fans for fans.

**About Moon Chase:** a *Sailor Moon* focused website (moon-chase.com) and network of social media profiles, run as a non-profit initiative. The site was founded to share information about *Sailor Moon* sightings and news from around the world, with the primary audience being English speaking North America. The network currently focuses on sharing fan creations as well as general news, merchandise information, and more – all with a *Sailor Moon* related focus.

**About Tessellate Videos:** Tessellate Videos specializes in capturing your most memorable moments. From photo to video, they help tell your story for years to come. Tessellate Videos will be taking official video footage and photography at the event. Their official website is available at tessellatevideos.com.

**About Right Stuf Anime:** Right Stuf, Inc. is an independent video publisher that specializes in packaging and distributing pre-recorded programming to English-language audiences – from Japanese animation (anime) to foreign live-action content. In addition to selling its own publishing division's products, Right Stuf, Inc. also resells and distributes anime-related and Asian live-action merchandise – including DVDs, Blu-ray discs, books, apparel, artwork, audio CDs and more – on behalf of other North American suppliers. Right Stuf Anime will be providing prizes at the event. More information about Right Stuf Anime is available at rightstufanime.com.

**About International Sailor Moon Day:** founded by *Sailor Moon* fans in 2014 to celebrate the longevity and worldwide impact of Naoko Takeuchi's classic magical girl series.

## Toronto Sailor Moon Celebration

**Admission:** \$20 early bird, \$25 pre-registration, \$30 at the door. Children 6-11 are \$5 off general admission. Children 5 and under are free.

**Hours:** 11am to 8pm on Saturday, June 24th, 2017

**Programming Highlights:** question and answer session with the guests, cosplay instruction panels, masquerade cosplay contest hosted by Bear Sailor Moon, video game area hosted by Toronto Gaymers, special ticket concert performed by SeraSymphony, charity photo booth run by Cosplay for a Cure, fan-run discussion panels, crafting, and other activities.

For additional information, including how to buy tickets, please visit [sailormooncelebration.com](http://sailormooncelebration.com)

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